

# Dataphone and proLogistik agree on merger

June 2021

## GHZ Partners advises Dataphone on the merger with proLogistik

GHZ Partners is pleased to announce that it acted as exclusive financial advisor to the shareholders of Dataphone AG, a leading international provider of warehouse management software, on the merger with proLogistik.

Under a new holding company, proLogistik, Dataphone and XELOG are pooling their resources and competencies in the field of warehouse management systems with the aim of developing the best possible supply chain solutions for the digital transformation in industry, retail, and the service sector. The respective portfolios are also being expanded in the area of hardware and services. The new entity, which is already the WMS market leader in the food and retail sector, is currently generating group sales of around 40 million euros, has around 1,500 WMS installations and employs more than 330 people.

For all three companies, this merger marks an important milestone in their long company history. Together they are already market leaders for ERP-independent warehouse management systems in Germany, Austria and Switzerland. "With the vertical merger, we are taking a clear position in a highly fragmented market and are simultaneously increasing our international footprint," emphasizes Jörg Sängler, CEO of the new group holding company.

"GHZ supported Dataphone very well throughout the entire transaction process. The data preparation was professional and the skilful support in the DD process brought the necessary calm into a hectic time. The support in the negotiations led to a positive result for all parties involved in a target-oriented manner and within a reasonable period of time. Ultimately, the industry experience (software, logistics) and the professional approach of GHZ supported the entire transaction in a valuable and precise way." comments Dr. Felix Speerli, majority shareholder of Dataphone and future CPO of the group holding company.

proLogistik is a portfolio company of Elvaston.

The terms of the transaction were not disclosed.

